This Campaign Plan is developed in order to communicate a clear command vision that will guide the NCNG's future operations. By doing so, we will achieve a key fundamental essential to leading and guiding our Organization through the dynamic times we will surely experience in the future—***Unity of Effort***.

This plan will establish the guidance by which the NCNG will provide **Ready Forces** through organizing, manning, equipping, training, and deploying capabilities in support of Civil Authorities and our National Security Strategy. The understanding and permeating of this vision throughout our Force, as well as, to all of our supporters will allow all of us to shape an environment and enable our successful accomplishment in any and all assigned missions to any part of the world—***we are an Expeditionary Force***.

This plan focuses our unified efforts on a six year period *(October 2011 through September 2017)* and will be routinely refined due to the ever changing environment. It is applicable to all service members, employees and units assigned to, funded by, or controlled through the NCNG. It is designed as a vehicle to ensure Unity of Effort across our Force.

The Campaign Plan framework comprises four Lines of Operation (LOOs):

- ⇒ ***Ready the Force***
- ⇒ ***Support the Force***
- ⇒ ***Enable the Force***
- ⇒ ***Employ the Force***

NORTH CAROLINA NATIONAL GUARD
Major Subordinate Commands

60th Troop Command
449th Theater Aviation Brigade
30th Heavy Brigade Combat Team
145th Airlift Wing
130th Maneuver Enhancement Brigade
139th Regiment
113th Sustainment Brigade

ALWAYS READY, READY TEAM!

www.nc.ngb.army.mil
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NORTH CAROLINA NATIONAL GUARD

CAMPAIGN PLAN 2012-2017

Core Competency

Provide Ready Forces by organizing, manning, equipping, training, and deploying capabilities in support of Civil Authorities and Federal Missions.

Values (VIP)[2]

- ***Visionary***: Forward-Looking
- ***Valuing the Force, Families and Partners***: Committed to People, Mutual Respect, Diversity
- ***Integrity***: Accountable, Trustworthy, Credible
- ***Innovative and Empowered Force***: Creative & Adaptive
- ***Public Responsibility and Citizenship***: Citizen Soldiers and Airmen, Add Value to our Communities, Preserve the Environment and Conserve Resources
- ***Pursuit of Excellence***: Professionalism, Continuous Improvement

VISION

The North Carolina National Guard is the most effective, efficient, innovative, and indispensible partner in securing our homeland by providing the best military value for our State and Nation.

Inform, Educate, Communicate

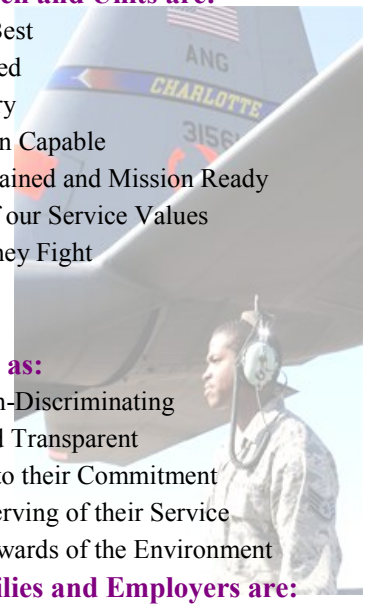
Decisive **Ready the Force**

Shaping **Support the Force**

Supporting **Enable the Force**

Supporting **Employ the Force**

END STATE



Soldiers, Airmen and Units are:

- Led by the Best
- Best Equipped
- Expeditionary
- Dual-Mission Capable
- Resilient, Trained and Mission Ready
- Examples of our Service Values
- Trained as they Fight
- Resourced
- Agile

See the NCNG as:

- Fair and Non-Discriminating
- Open and Transparent
- Loyal to their Commitment
- Deserving of their Service
- Stewards of the Environment

Families and Employers are:

- Supportive of our Soldiers & Airmen
- Recognized and Respected
- Supported
- Included and Informed

Civilian Leaders are:

- Informed and Supportive of our Mission, Soldiers, Airmen, Families and Employers
- Informed and Supportive of our Strategic Plans and Vision

Communities are:

- Informed and Supportive of our Mission, Soldiers, Airmen, Families and Employers
- Valued Partners

MISSION

The North Carolina National Guard provides a *Ready Team* of Citizen Soldiers and Airmen who are *Always Ready* and *Always There* to Protect and Preserve the lives and property of North Carolina citizens, Defend our Nation, and Secure our American way of life.